



Coro prepares individuals to be engaged, responsible citizens and effective civic leaders by providing rigorous hands-on leadership skill training.

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AND LIFE SCIENCES

CHRISTY KAUFMAN
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CORO CONNECTIONS NEWSLETTER

Women In Leadership Alumnae "Pave the Way" to Success

What happens when five Coro Women In Leadership alumnae bring their talent, experience, and the knowledge gained in their Coro training to one of the biggest projects in the Missouri Department of Transportation's history? They get it done – ahead of schedule, under budget, with constant, transparent communication!

Lesley Hoffarth (former I-64 Project Director – WIL Class 43), Cathie Farroll (I-64 Consultant – WIL Class 33), Carmen Guynn (Kwame Building Group – WIL Class 46), Paula Hughes (Vector Communications – WIL Class 50), and Linda Wilson (MoDOT Community Relations Manager – WIL Class 52) planned and executed the New I-64 Project in St. Louis. The major milestones of the project have been successfully completed and the entire effort received a strong positive response from the six municipalities, numerous businesses, chambers, community organizations, churches, school districts, and over 2 million people affected.

When the team was asked how the WIL program impacted their efforts on the project, the following themes appeared: improved communication, more effective collaboration, ability to work effectively with diverse constituents. "We went through a systematic process to teach the public about what we needed to do, and to learn from the community what was important to them. This process built trust on both sides of the table, and started the collaboration within the community." "...[we] learned to listen to ideas of both parties, pin point the main concern, and help come to an agreeable solution." "...[we] faced the I-64 challenges with a more open mind and more conscientious to all the audiences we were dealing with."

"...[we] look beyond the surface to identify issues, agendas, needs, etc." "By bringing in many different groups from the community, they were better able to understand the issues and contribute to the solutions."

When asked about what they would say to a woman interested in Women In Leadership, the answer was a resounding "DO IT!" Participants gain an increased understanding and ability to enhance their leadership capacities, greater awareness and appreciation for diversity within the region and new tools applicable to all aspects of professional and personal development. Cathie Farroll said, "The two most powerful concepts that I embraced from my Coro WIL training ... you can lead from anywhere in an organization and good leaders need to demonstrate their own passion for their work." Even more importantly, alumni become part of a network of 900 women leaders and build relationships that last a lifetime.

For one member of the team, Lesley Hoffarth, the I-64 Project served as the final achievement in her professional career at MoDOT. As the new President and Executive Director for Forest Park Forever, she is taking her skills, experiences, and relationships in planning, designing, and building to restore, maintain, and sustain Forest Park for generations to come. We look forward to watching Forest Park Forever grow under her leadership.

If you want the opportunity to become a part of a network of women like Lesley, Cathie, Carmen, Paula and Linda, we invite you to consider Women In Leadership by contacting Abigail Heinz or by going to the website: www.coro.org/WIL.

Keeping Up with Coro – St. Louis Programs

WOMEN IN LEADERSHIP

WIL Class 54 began on Saturday, January 16, 2010. This new class brings together a group of women from diverse backgrounds eager to begin their learning process.

Abigail Heinz and Kari Brownholland are co-facilitating the course and would like to introduce the members:

CORO WOMEN IN LEADERSHIP CLASS 54



Michelle Brooks - Director of School Services, Central Agency for Jewish Education
Sara Brothers - Project Manager, Christner, Inc.
Ginny D'Angelo - Vice President / Manager of Student Loans, Commerce Bank, N.A.
Kiesha Davis - Program and Information Manager, Gateway Center for Giving
Gen Frank - St. Louis County Clerk and Administrative Director for the St. Louis County Council, St. Louis County
Cindy Gelezunas - Sr. Manager, St. Louis Assembly & Tooling Business Operations, The Boeing Company

Maureen Hergenroether - Financial Advisory University Recruiter, Edward Jones
Barbara James - Parliamentarian, 2009 Professional Organization of Women
Yvonne Johnson-Jones - Senior Manager, Communications, The Boeing Company
Valerie Reedy - Vice President, Customer Operations, Maritz
Margaret Smetana - Executive Director, St. Louis Mennonite Peace Center
Sarah Waters - Art Director, Snap Creative
Caitlin Willer - Director of Public Policy, Crime Victims Advocacy Center

FELLOWS PROGRAM IN PUBLIC AFFAIRS

The 2009-2010 Coro Fellows in Public Affairs class began 2010 in their group placements at Doe Run, The Incarnate Word Foundation, Missouri Foundation for Health and St. Louis Public Schools. Over the next few months they will have learning experiences in the state capitol,

business placements and political campaigns! In addition to their placements, they are in the midst of fundraising for their two-week trip to Washington D.C. and soliciting Individual placements. It is exciting to watch them develop as engaged citizens and civic leaders!

PLACEMENTS

We are currently seeking Electoral Politics Placements for our Fellows. Last year, we were fortunate to have our Fellows split evenly between Republican and Democratic campaigns. We hope to have an equally balanced and even more diverse set this year. If you have a possibility for a placement with any type of campaign or if you know someone who might, please contact Abigail by February 19. The placement dates for this class are March 15-April 6, 2010. Thanks!

This from Spencer Kallick (Fellows '09) on his Electoral Politics Placement:

"I often think back to my political placement, working on a Missouri State House race and living with the candidate on his

farm in rural King City, MO. It might sound odd but sometimes I'll be stuck with a seemingly insurmountable amount of work ... and my mind quickly jumps ... to King City, totally out of my element, asked to cobble together a campaign from nothing and secure a win in less than a month with no money and very little candidate time as he had to farm every day. Looking back I think to myself 'wow, if I could deal with that, I can certainly deal with what's on my plate now.' The political placement taught me how to be comfortable with being uncomfortable and how to succeed with little guidance and lots of work to do."

Spencer is in his first year of Law School and working for the Los Angeles City Controller Wendy Greuel.

SELECTION DAY

Applications are coming in for the 2010-2011 Fellows class. Contact Anne Walker to participate as a judge at Selection Day on March 6, 2010.

We are very excited about this year's candidates and know that this will be a wonderful experience for both you and them!

WIGO (What Is Going On!)

ALUMNI IN THE NEWS AND ON THE MOVE

Congratulations to **Stephanie O'Donnell** (Fellows '09) for her new position as Director of Administrative Services for Casa de Salud. Read about Casa de Salud in the *Business Journal* and *Post Dispatch*.

Rebecca (Fournier) Hunter, CFRE (WIL Class 16) was elected to the Board of Directors for the Chicago Chapter of the Association of Fundraising Professionals, and is chairing the Survey Course in Fundraising for 2010. She is interested in gathering fellow Coro alumni in the Chicago region for networking opportunities and to explore establishing support for a Women In Leadership – Chicago program. Contact her at rfour410@aol.com.

Congratulations to **Sarah Kramer** (WIL Class 51) on the December feature of her and her husband in the *St. Louis Post Dispatch*.

Are you a Coro alumnus or do you know one with a new job? Have you recently been appointed or elected to a board or committee? New exciting event in your life? We are always interested in hearing about your experience with the Coro methodology and the ways in which you use your training. Please share your news by contacting Abigail Heinz. We may use your story in a newsletter or on the Coro St. Louis website.

Thank You!

The staff and board of directors of Coro Leadership Center – St. Louis want to thank those individuals who made a contribution in response to our year end annual appeal. The funds received are being used to ensure adequate staffing and resources needed to provide the high-quality programs the community expects from Coro.

It's not too late to send in your check, call in with a credit-card, or donate using our secure online system. The future of our region and our country is in the hands of those who are engaged in their communities and those who are

WOMEN IN LEADERSHIP ALUMNAE ASSOCIATION (WILAA)

2010 WILAA elections were held and the results are:

President - Julie Lawson

Vice President - Cathie Farroll

Treasurer - Julie Steininger

Secretary - Christi Dixon

Alumnae - Quen Agnew (open)

Communications - Michelle Matthews
(open)

Events - Mary Ann Moore (open)

At Large: Laura Rossmann,
Paula Hughes, Jackie Faber

The WILAA Board is accepting applications for various board positions, if anyone is interested, please contact Julie Lawson at julie@supportvictims.org or 314.289.5650. The positions available are Communications Chair, Alumna Co-chair and Events Chair/Co-chair.

WILAA announces its first scholarship winner: WIL Class 54, **Maureen Hergenroether** from Edward Jones.

Remember to look for WILAA on your favorite social networks: LinkedIn and Facebook. Sign up to receive news, alumni highlights, event information and more. For more information about upcoming events or to join WILAA, visit the website at <http://wilaa.coro.org>.

leading the organizations and initiatives that will make our region a better place. Coro is a critical part of that future preparing individuals through rigorous, hands-on leadership skill training. We need your support to continue our work.

Go online to www.coro-stl.org/donatenow to make a donation or mail your donation to:

Coro Leadership Center – St. Louis
Attn: Anne Walker
1325 N. Highway Drive
Fenton, MO 63099

LETTER FROM THE PRESIDENT & CEO

Greetings!

The staff and board of Coro Leadership Center – St. Louis are pleased to announce the hiring of Keith Clark as Fellows Program Manager and Trainer. He is already actively engaged in helping to recruit the 2010-2011 Fellows Class, preparing for training the class beginning in the Fall, and supporting other contract training initiatives.



Keith, a Coro – St. Louis Fellows Program alumnus (2007-2008), spent the last year-and-a-half studying public policy and management at Carnegie Mellon University in Pittsburgh, PA, where he earned a master's degree in December 2009.

A 2005 graduate of Trinity College in Hartford, CT, with a degree in political science, Keith initially came to Coro – St. Louis from Boston, where he participated in a Citizen Schools National Teaching Fellowship. His two-year involvement with Citizen Schools focused on leadership development that included service as a team leader at the Umana/Barnes Middle School in East Boston, MA and Community Outreach and Partnership Enhancement at the Federal Reserve Bank of Boston. During that time, Keith earned a Master's of Education in curriculum and instruction from Lesley University in Cambridge, MA.

We are excited about Keith's commitment to Coro's mission of preparing individuals to be engaged, responsible citizens and effective civic leaders. Please join us in extending a warm welcome to Keith!

Sincerely,
Dawn Stringfield



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WWW.CORO-STL.ORG

Upcoming Event

2010 Coro Leadership Awards Celebration

Coro Leadership Center – St. Louis will host its annual Leadership Awards Celebration on Wednesday, April 21, 2010. Coro invites you to join us as we celebrate two individuals who represent Coro's missions and values.

Coro Leadership Award Recipients

Dr. James Kimmey
President and CEO
Missouri Foundation for Health

Susan Stepleton
Ph.D., President and CEO
National Center for Parents as Teachers

Event Details

Wednesday, April 21, 2010
5:30 p.m. - 8:30 p.m.
Hyatt Regency St. Louis at the Arch

Keynote Speaker:

Michael Davis
(Coro – St. Louis Fellow, 1990)
Deputy Assistant Secretary of the EBSA, U.S. Department of Labor

For more information on the event, sponsorships, program advertisements or tickets, please contact Anne Walker or visit <http://www.coro-stl.org/awards>.